Agam Agarwal

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A Product Designer with more than three years of experience in e-commerce, ed-tech, and cybersecurity working at the intersection of design, tech and people at Deutsche Bank. Proven track record in delivering products by effectively collaborating with tech and product teams.

SKILLS

UX Audits

Quickly analyse quick wins in current implementation using Information Architecture, Heuristics, UX Writing principles and Design Patterns

User Insights

Triangulating insights from available metrics, User Interviews, Market Studies, Usability Insights and Usage Patterns

Design Strategy

Formulate and execute strategic design plans that align with Business Goals and User Needs, ensuring cohesive and User-Centered Design Solutions

Design Implementation

Create Interactive Prototypes and High-Fidelity Mockups with Figma & After Effects, ensuring smooth developer handoff

Design QA

Conduct thorough checks across multiple devices and platforms, identifying and Resolving Inconsistencies to maintain high Design Standards

EDUCATION

B.Des, Interaction Design
School of Design, UPES
8.71 CGPA

RECOGNITION

ACE Performance Award
Awarded in 2023 at CaratLane for the best performer in design

PROFESSIONAL EXPERIENCE

Deutsche Bank , Bangalore
Product Designer (Dec 23 - Current / 7 Months)

- Led the design of the Global News Dashboard, enabling sales teams in faster news analysis and decision-making
- Designed a system to notify users of contract breaches and exposure, reducing time expenditure and achieving substantial cost savings
- Developed solutions enabling senior stakeholders to track, analyze, and gain insights from client conversations

CaratLane , Mumbai
Product Designer (Sep 22 - Dec 23 / 15 Months)

- Conducted design experiments that increased filter engagement by 30% on listing pages, significantly boosting PDP shares and conversions
- Redesigned CaratLane's main listing page, driving 15,000 unique product daily page views
- Spearheaded the 'CL Referral Program' coordinating with development, content, product, and business teams to attract 80 new users weekly
- Developed and strategized CaratLane Loyalty Programs, contributing to 10% of all new online orders

Cyware , Bangalore
UX Designer (Sep 21 - Sep 22 / 12 Months)

- Created the Rules 3.0 Module and GUI for SQL automation, streamlining processes across all four products in the Cyware Family.
- Led the end-to-end design and development of multiple modules for the successful CITX 3.0 launch for Lockheed Martin

Siemens , Bangalore
UX Design Internship (Jun 21 - Aug 21 / 3 Months)

- Collaborated with the tech team to deliver the 'Future Grid EV Management' software for major OEMs, including Mercedes and Volvo.
- Designed and launched 'The Future Grid' Design System.

Toppr , Mumbai
UX Design Internship (Jun 20 - Dec 20 / 6 Months)

- Contributed to the design and development of over 5 products within the Toppr ecosystem.
- Led the design and implementation of the 'Toppr Referrals' program.
- Developed components for the design system, ensuring consistent usage across various products.