Tiffany Wu

UX • Product Designer

Portfolio at tingweiwu.com
tiffanywutingwei@gmail.com
+1 415 627 8565

WORK EXPERIENCE

Product Designer | SAP Ariba

Jan 2020 - Present, Palo Alto, CA

• Ship new experiences in SAP Ariba Guided Buying, a web-based procurement solution, by creating hypotheses, user flows, prototypes, and defining requirements with PMs and engineers

• Redesign end-to-end search experience through discovery research, prototyping, testing and customer workshops to solve immediate business needs and guide long-term vision

Product Designer | SAP

Jul 2019 - Jan 2020, Palo Alto, CA

• Launched a responsive, React-based SAP product roadmap. Website rolled out to 100% customers and announced in global annual conferences

• Conceptualized an ML-driven, feed-based iOS app that integrates SAP product portfolio by conducting concept tests with prototypes and scenarios

UX Design Intern | Google

May 2018 – Aug 2018, Mountain View, CA

• Executed head-to-toe UX design approaches to ship a new language learning feature on Google Translate Android app for global users in 10 weeks

• Delivered animated prototypes, user journeys and defined feature vision with data-driven approaches with engineers and PMs

Technical Writing Intern | DFI Inc.

Feb 2017 – Apr 2017, Taipei, Taiwan

• Collaborated with engineers, PMs, industrial designers and marketers to create user manuals and how-to videos for technical audience

SELECTED PROJECTS

NBC Universal: Personal Finance VUI

Lead UX Designer | Jan 2019 - May 2019

• Directed a client-based UX consulting project to design and prototype the voice-first experience for educating young users with finance knowledge

EDUCATION

University of Michigan

M.S. Information – UX Design and Research
Apr 2019, Ann Arbor, MI

City University of Hong Kong

B.A. Translation and Interpretation
Jul 2016, Hong Kong

SKILLS

UX Design

Wireframing and Prototyping
Personas and Storyboards
User Journey Mapping
Information Architecture
Accessibility
Internationalization Design
VUI Design

UX Research

Contextual Inquiry
Usability Testing
Competitive Analysis
Survey Design and Analysis
Affinity Analysis
Heuristic Evaluation
Eye Tracking

TOOLS

Wireframing
Sketch, Figma, Adobe Creative Suite

Prototyping
Principle, InVision, Framer, HTML/CSS, JavaScript, React

Programming
Python, Git, SQL, D3.js